

Gnosall Parish Council
Minutes of the Communications Committee
Held on Thursday 7th March 2019 at 1.00pm in the Parish Office

Present: Cllr K Ingram (in the Chair), Cllr G Payne, Cllr J Archer, Cllr P Alker, Cllr G Gregory, Jeanene Walton-Sanders

Press and Public Open Forum – none present

		ACTION
1.	<p>To receive apologies and record absences</p> <p>Apologies received from Maggie Hughes. Cllr Webb's and Jim McGregor's absences were noted.</p>	
2.	<p>To receive any declarations of interest</p> <p>Cllr Alker declared an interest in the website.</p>	
3.	<p>To receive and confirm minutes of the meeting held on 11th October 2018</p> <p>The minutes of the meeting were agreed as a true and accurate record.</p>	
4.	<p>Review of the Communications and Community Engagement Strategy</p> <p>Members began reviewing the Strategy document to ensure that it was up to date. The second section of the document was substantially condensed to allow greater creative flexibility.</p> <p>Due to time constraints, it was agreed to break from reviewing the Strategy document and address the remaining items on the Agenda. A separate meeting would be arranged specifically for members to continue reviewing the Strategy document and agree amendments, which JWS would organise.</p>	JWS
5.	<p>Media, social media and publicity, including Chair's report on Website meetings</p> <p><u>Facebook</u> It was reported that the Parish Council Facebook page continues to receive lots of hits and likes on uploads and alerts.</p> <p><u>GMK</u> Members were informed that the Clerk was currently looking into the feasibility of obtaining sponsorship towards the cost of GMK publications. Members would be advised of the Clerk's findings via the next GMK Working Group Meeting.</p>	

	<p><u>GFest Film Night publicity</u> Members were informed that an article publicising the GFest Film Night on 16th March had been submitted to the Staffordshire Newsletter.</p> <p>It was suggested to have posters displayed around the village, such as The Bakery, Co-op, Post Office and Hair Dressers, in addition to those currently displayed in the Council's display boards.</p> <p><u>Website</u> It was reported that the Website Working Group meetings with Cllr Ingram, Robert Alker and Jeanene Walton-Sanders continued to be held regularly, to update and amend the Parish Council Website and members were advised of a number of current matters including:</p> <p>A new GFest section would be added to publicise the forthcoming GFest 2019, which would be updated regularly.</p> <p>The Parish Council had approached Gnosall Memorial Village Hall (GMVH) Committee to offer a full page publicising GMVH facilities. So far, no response had been received from the GMVH committee.</p> <p>It was reported that a NSPCC link had been provided to Robert Alker following his query regarding permission for publicising photos taken at public events.</p> <p>Robert Alker was currently looking into the automatic emailed update notifications to ensure that people who had requested update notifications, were receiving them.</p>	KI
6.	<p>Notice Boards</p> <p>The Clerk had requested that the Communications Committee consider a system to ensure that the Notice Boards are updated on a regular basis. Currently Cllr Archer updates the Notice Boards as often as possible, along with Cllr Ingram and Cllr Payne when asked by the Clerk or Council Support Officer. Both Cllr Ingram and Cllr Payne reiterated their offer of assistance.</p>	
8.	<p>To confirm the date and time of the next meeting</p> <p>Thursday 3rd October 2019 at 1.00pm</p>	

Meeting closed 1.55pm