

Gnosall Parish Council
Minutes of the Communications Committee
held on Thursday 10th May 2016 at 10.00am

Present: Cllr M Deegan (in the Chair), Cllr K Ingram, Cllr M Booth, Cllr G Gregory, Robert Alker, Amanda Morrell and Jeanene Walton-Sanders

ACTION

1. To receive any apologies

Cllr P Alker, Cllr D Webb, Cllr G Payne, Cllr S Powell, Maggie Hughes and Jim McGregor.

2. To receive any declarations of interest

Robert Alker declared an interest in the website.

3. To receive and confirm minutes of the meeting held on 7th April 2016

The minutes of the meeting were agreed as a true and accurate record.

4. To consider any matters arising from the last meeting

- The status of the Parish Council's Twitter account was queried. It was queried whether Jamie McLaren had been contacted, with regards to cancelling the account. Cllr Deegan to ask Jayne Cooper to contact Jamie McLaren to request that the account is cancelled.
- Councillors were advised of the current position and informed that work on the Gnosall Parish Council App was still ongoing.

MD / JC

5. To review the Communications Strategy and consider renaming it to Communications and Engagement Strategy

It was agreed that this item would be included on the agenda for discussion at the next committee meeting.
JW-S to email the Strategy document to members before the date of the next meeting.

JW-S

6. GMK Newsletter

Cllr Deegan confirmed that GMK's would be distributed in February, May and September.

Amendments were agreed to the draft Spring edition that would be actioned by JW-S prior to being sent for printing.

JW-S

It was re-affirmed that the GMK would be distributed week commencing 23rd May to 2000 homes and volunteers had been confirmed.

7. Media, Social Media and Publicity

Cllr Booth confirmed that a good number of newspaper articles in which the Parish Council and Gnosall in general had been mentioned, had been forwarded to the Clerk.

It was suggested that future newspaper articles should be given to JW-S for copying and circulated at future Communication Committee meetings.

MB / JW-S

8. Website

It was noted that the new GG Youth Club had not been included on What's On page.

JW-S to update the website advertising the details of the club.

JW-S

9. To confirm the date and time of the next meeting

Thursday 9th June 2016 at 10.00am.